

ONLINE CASTING GUIDELINES

The following Code of Conduct sets out minimum standards for the conduct of all those involved in the online casting process in order to ensure each casting is conducted professionally, safely and with respect for the dignity and wellbeing of potential talent.

1. Consent

A consent form must be presented and signed by talent prior to the casting alongside a signed document from the end client of these guidelines.

2. Platform

Only trusted platforms can be used for online castings. **Zoom** and **Google Meet** are acceptable. Private platforms will not be accepted.

3. Attendance

Attendees and their roles of casting must be disclosed to talent prior to the online casting. A minimum of two people from the client's side must be present in the online casting.

4. Recording

If a casting is recorded for any reason this must be pre agreed and consent given by talent. The recording should not be used or distributed for any other purpose without the consent of the performer. For the protection of the talent , the talent reserves the right to film the casting.

5. Nudity / Semi Nudity

A performer should not be requested to undress in whole or in part unless a mutually agreed observer is present. (**D**) For the protection of the talent , the talent reserves the right to film the casting

6. Cameras

Cameras must be *ON* from the casting side and talent to enter the zoom with cameras OFF. When the director is ready or it is time for the casting to begin talent can then turn the video on.

7. Personal details

No personal details such as a talent home address or phone number will be disclosed to the casting director. All required information will be sent if talent books the job.

SOCIAL MEDIA CODE OF CONDUCT

For avoidance of doubt Dancers Network always advises talent to contact their agent immediately if and when approached for a casting via social media. In the circumstances talent is contacted by a casting director/agency through social media the following Code of Conduct sets out minimum standards for the conduct of all those involved in order to ensure any communication is conducted professionally, safely and with respect for the dignity and wellbeing of potential talent. The following procedures shall apply:

1. Only official accounts linked to the casting director/agency will be used in the process.
2. A standard message format shall be developed and used by the casting director/agency for making first contact with talent.
3. The standard message shall direct the talent to make contact with either their agency or the casting director through mainstream communication channels, such as email, telephone.
4. There shall only be one message sent through social media, (other than to chase up following the initial message, where no contact has been made by the talent with the director or chosen agency).
5. Contact through social media shall use professional language, be honest and truthful, and shall reflect the high professional standards and respect for the dignity and wellbeing of talent.
6. No contact with talent shall include sexual references, any bullying or coercive behaviour.
7. No contact shall be made with children under the age of 16. Where the casting director/agency is unable to establish age the initial contact message shall seek to establish this, with verification being carried out further into the casting process.
8. Breach of any of the above standards by casting director/agency staff shall be treated as a disciplinary matter, likely to constitute gross misconduct giving rise to dismissal.
9. Where a casting director/agency identifies potentially criminal behaviour in the social media scouting process by a member of its staff, or is unsure whether such behaviour has the potential to constitute criminal behaviour, the matter shall be referred to the police.